BOLD & BEAUTIFUL 2017

Saturday, July 29, 2017 | 8:00 am - 4:00 pm

8:00 AM  Registration, Breakfast, Networking

9:00 AM  Opening Plenary

The 4-P’s of Successful Women Who Lead: Polished, Persistent, Poised, and Prepared

Research shows that leadership by a woman tends to yield very desirable results—including increased business and profits. Also, women-led social initiatives are often more creative and innovative. In today’s fast-paced world, we are all juggling a lot. With many competing priorities you have to be polished, persistent, poised and prepared in order to successfully reach your goals. We will hear first-hand from women leaders who practice the 4’s of success.

10:00 AM  Extended Break

10:30 AM  Concurrent Morning Workshops

Workshop Track A-1: Behind Closed Doors, When the Cape Comes Off...

Life is full of joy and pain, happiness and sorrow. It is normal to feel sad when a loved one dies, or when you are sick, going through a divorce, or having financial problems. But for some people the sadness does not go away, or keeps coming back. Women, many times are caring for everyone and everything except for themselves. Some are lonely and silenced by hurting and pains in their life that impact their mental health and can lead to depression. This may trigger other more severe challenges in their life.

Depression is a health concern. Because of the stigma surrounding mental health and depression, there is an extreme lack of knowledge about depression in our community. We will hear from mental health experts to raise awareness about mental health, a healthy mind, and spirit to take care of the woman inside of you.

Workshop A-2: How to Invest in Your Future 2.0: Best Practices to Protect, Stabilize and Grow Your Money in Uncertain Times

We are living in uncertain time, and it may be a scary time to think about the future. While it may seem scary, we must push ahead. No matter what you do for a living or how much or how little money you make, investing for the future is critical. When it comes to your money, learn tips and ideas on ways to invest in uncertain times. Learn how to create an investment strategy to help you reach your long-term goals and best practices to monitor and protect it at the same time. Remember, your future is your responsibility so take charge today!
12:00 PM - 1:00 PM: Luncheon Program

A Family-Centered Circle of Giving

During our luncheon program, you will meet the Onyenaka family. What makes them special is their commitment to each other to become debt-free. We will meet them and learn the creative ways they work together as a family to create wealth.

1:00 PM Concurrent Afternoon Workshops

Workshop Track B-1: Getting Your Affairs in Order: Planning for the Future

No one ever plans to be sick or disabled. Yet, it’s this kind of planning that can make all the difference in an emergency. If someone had to make sense of your personal business and financial matters without your help, would they know what you owned, where you kept your will, insurance policies, or even who you wanted to take care of you? Do yourself and your loved ones a big favor and get organized now. This session is designed for someone to learn best strategies, steps, and tips for preparing and organizing essential and legal documents to get your affairs in order to prepare for emergencies, future opportunities, and developing an aging action plan in preparation for the future.

Workshop Track B-2: Can You Turn Your Great Idea into a Successful Business?

Do you think your brilliant idea will make you a million bucks if you could just turn it into a business? Before you sink your life’s savings into launching that business, consider these points. According to the U.S. Small Business Administration, two of the core questions prospective business owners need to ask themselves are: What service or product does my business provide and what needs does it fill? Who are the potential customers for my product or service and why will they purchase it from me? We will hear from an expert small business counselor on strategies to assess the impact and financial performance of your business idea before launching, informed by market research and analysis.

2:30 PM Transition Break

2:45 PM Closing Plenary

FINE Personal Wellness Coaching Circle Experience! Brand New for FINE Women Academy Members!

When you join the FINE Women Academy the first thing you do is complete a FINE Personal Wellness Plan online to do a self-assessment on how you perceive yourself in the following areas: financial capability; health and well-being; education, career, entrepreneurship, lifestyle, and life skills. If you are a woman looking to live empowered, and create a life that gives you a sense of fulfillment, security, comfort, and joy you should join the FINE Women Academy. This year, we are rolling out a new and improved coaching model that helps you meet your goals. The FINE Coach will be present to talk about our new model.

4:00 PM Conclude